

Sefton

Liverpool City Region's
Borough of Culture 2020



Update
January 2020



Sefton is the LCR's Borough of Culture 2020

The initiative is part of the Liverpool City Region's 1% for Culture Programme, which involves a commitment from the LCR to spend the equivalent of 1% of its annual £30m devolution funding from government to support cultural activities.

Five key principles that the LCR will expect Sefton to demonstrate during its year are:

- Children and young people – accessing, enjoying, learning and thriving through culture and creative engagement with skills/talent pathways.
- Positive outcomes – wellbeing, health, education, cohesion and future world of work.
- Communities – increased participation, particularly the ageing society.
- Distinctiveness of place – promoting the creative and culture offer to local people and visitors.
- Infrastructure – leaving a legacy through better infrastructure for culture and creativity.

Sefton's "four Ps" for Borough of Culture 2020:

- **Participation** – giving all communities the opportunity to get involved, reflective of a borough for everyone
- **Partnerships** – working with partners to deliver 2020 and beyond together; this is the borough's year of culture, not Sefton Council's
- **Permanence** – initiatives, installations, engagement and relationships that will last beyond 2020
- **Pride** – a programme that helps engender and celebrate pride in our borough and the places within

Sefton's Stories - Stories about us, by us, for us... all of us

Myths and Realities

Engagement with communities has identified two focus areas for these stories:

- **Local history and heritage**
- **Environment**

These will fall under an arc over the year of **“Myths and Realities”**

Example stories:

- Red Rum / Grand National
- Coast / Vikings
- History of Tourism
- Maritime History
- Napoleon III
- Figures such as Christiana Hartley, Frank Hornby

November 2019

A series of launch events across the borough to start the year

Constellations (8-10 November)

Parabolic Light Cloud installation, with a programme of local performers.

Bootle Children's Literature Festival (9-16 November)

Led by Y-Kids, including the opening of Kingsley & Co in The Strand.

Cultural Awards in The Lady Lever (28 November)

Formal civic handover from Wirral to Sefton

"The Vote" – which stories to prioritise (w/c 2 December)

Commence process with local media partners through November to January focusing on which Sefton stories to prioritise during 2020.

Community Participation Process (w/c 16th December)

Launch of engagement process re. support (financial and otherwise) for community groups and partners for the range of ideas, events, initiatives and installations identified across the borough.



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Sefton Stories

History Trail

Celebrating Stories across Sefton through interactive comic strip boards

Vote for the best stories

PR opportunity aligned to this - people will be in control of which story is celebrated

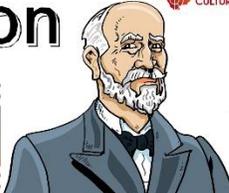
Unveiling of The Story Boards

The boards will be placed in various places across Sefton throughout the Borough of Culture year, aligned to a range of events and other initiatives

Stories of Sefton



Isaac Roberts, the Liverpool builder who photographed the stars from Maghull!



SPACE IS UNIMAGINABLY HUGE... BUT IMAGINE HOW MUCH BIGGER WAS IT WHEN QUEEN VICTORIA WAS ON THE THRONE?

I STILL THINK THE EARTH IS FLAT.

The Universe

Southport

BUT NOT EVERYONE WAS THINKING SO SMALL... AS WELL AS HELPING CONSTRUCT LIVERPOOL'S LIME STREET HOTEL, BUILDER AND ENGINEER ISAAC ROBERTS WAS LOOKING TO THE STARS.

I WONDER IF DENIZENS OF OTHER WORLDS EXIST...

FROM HIS OBSERVATORY IN KENNESSEE GREEN NEAR MAGHULL, FROM 1883 HE PIONEERED THE SCIENCE OF ASTROPHOTOGRAPHY, CAPTURING THE CLOUDS OF THE INTERPLANETARY CLOUDS OF DUST AND GAS WE CALL NEBULAE.

ARMED WITH HIS TRAIL-BLAZING TWENTY-INCH REFLECTING TELESCOPE, ISAAC'S MASTERPIECE WAS HIS IMAGE OF THE ANDROMEDA NEBULA. PHOTOGRAPHED OVER FOUR HOURS ON DECEMBER 29, 1888.

STAND STILL! SAY CHEESE!

I MUST FIND A WAY TO PHOTOGRAPH DISTANT OBJECTS FROM OUR REVOLVING PLANET...

NOTICE, GENTLEMEN, THE NEBULA'S SPIRAL STRUCTURE!

THAT'S ONE OUT-OF-THIS-WORLD WHIRL!

HE LATER MOVED TO HIS HOUSE STARFIELD IN SUSSEX, AND DIED IN 1904. HIS MEMORIAL IN THE WIRRAL IS COVERED IN EGYPTIAN SYMBOLS OF THE WORLD BEYOND!

WE LOVE HIM, YEAH, YEAH, YEAH!

PLEASE LOOK AFTER THIS PLANET - AND MAKE SURE YOU KEEP LOOKING FOR MORE!

WITH AN ESTIMATED NUMBER OF 500 BILLION PLANETS IN THE ANDROMEDA GALAXY, AT LEAST ONE HAS TO BE SUITABLE FOR HUMANS. HOW LONG BEFORE WE'RE LOOKING BACK ON EARTH FROM ISAAC'S WORLD?

CLICK THIS QR CODE TO FIND OUT MORE!



“The Vote” – Which Stories?

We identified a few priorities that would form part of the programme, with each month providing a story of focus, with a range of events and initiatives based on the story. **4 gaps to fill.....**

Mar 2020	Red Rum and the Grand National	Aintree, Southport, Ainsdale	With The Jockey Club
Apr			
May	VE Day anniversary and Bootle Blitz	All, esp. Bootle	With community partners
Jun	Tourism and Barnum	Southport to Seaforth	With Southport businesses
Jul	Napoleon III en vacances	Southport	With Culture Liverpool
Aug			
Sep			
Oct			
Nov	Vikings / Coast / Environment	Borough-wide	With Climate Emergency SG

“The Vote” – Which Stories?

The balance come from a public vote, running for 6-8 weeks, with “champions” for each.

Top 4 voted in from the proposed longlist

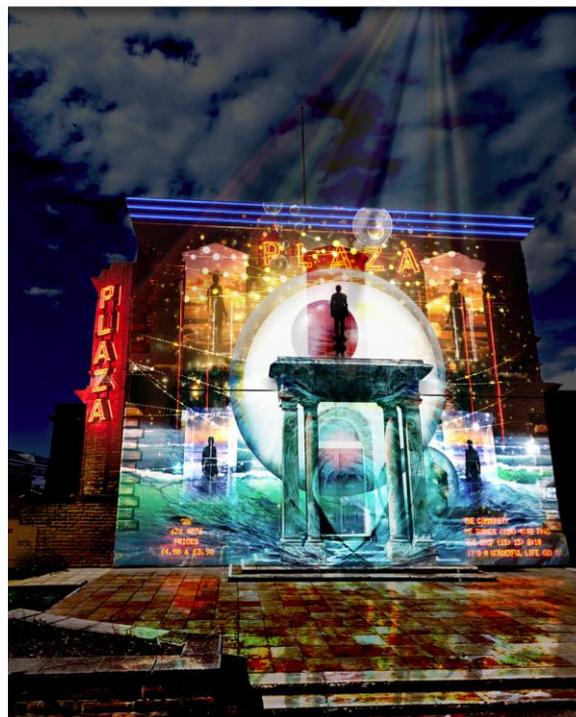
“Other stories” not listed identified by communities, also feeding into the year.

Strong feedback and engagement

1	Christiana Hartley – social welfare and rights activist, philanthropist <ul style="list-style-type: none"> • <i>Championed by Greenbank High School</i> • <i>Would be the figurehead for a month focused on “Women in History”</i>
2	Johnnie Walker – WW2 hero (Bootle)
3	Thomas Fresh – environmental health pioneer (Freshfield)
4	Kenny Everett – comedian and radio DJ (Seaforth)
5	Maritime History – Titanic, heroes of the Lusitania, etc
6	Frank Hornby – Meccano, Hornby Model Railways, Dinky Toys (Maghull)
7	James Dunwoody Bulloch – the Confederacy’s chief foreign agent (Crosby)
8	Albert Pierrepoint – the last hangman; mental health aspect (Southport)
9	FJ Hooper – member of Scott polar expedition, Southport town clerk
10	Sir Henry Seagrave – land speed record in 1926 (Ainsdale)
11	Dame Beryl Bainbridge – author of psychological fiction (Formby)
....	Other stories Who / what is missing? Which other stories would communities wish to see focus on?

March Illuminos - The Nightingale's Song

The Story of Sefton, told over three nights, projected onto Waterloo Town Hall, Bootle Town Hall, and The Atkinson.



April

The Randox Health Grand National Festival

The world famous Grand National will be held in Aintree 2nd-4th of April

The programme will include a range of events and initiatives to celebrate 3-times winner Red Rum, and possibly Tiger Roll

Opportunities include wall mural, art on the beach, links to another Place, etc.



May 75th Anniversary of VE Day, Bootle Blitz, Captain Walker

A range of community-led events across the borough to celebrate this anniversary and to recognise its heroes

Aim is to align to community and partner ideas and initiatives for the anniversary – proposals already received from partners

Library Services successful in pursuing NLHF funding for a number of project ideas

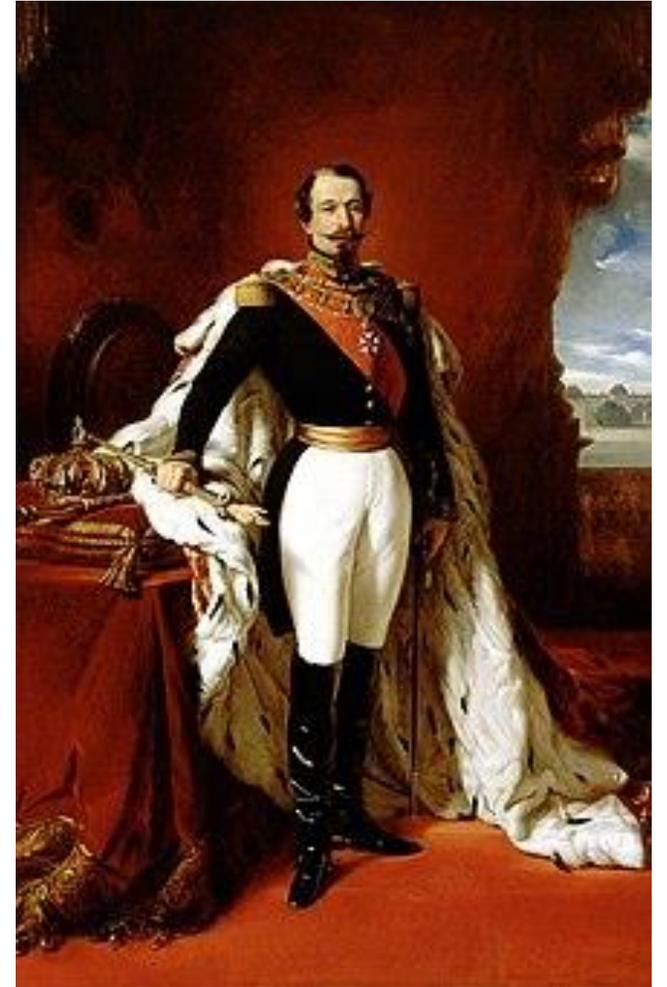


July – New Event TBC

CONFIDENTIAL

An extraordinary week of performances, events, music and theatre in Southport

“Pop-up” event – hence the confidentiality!!



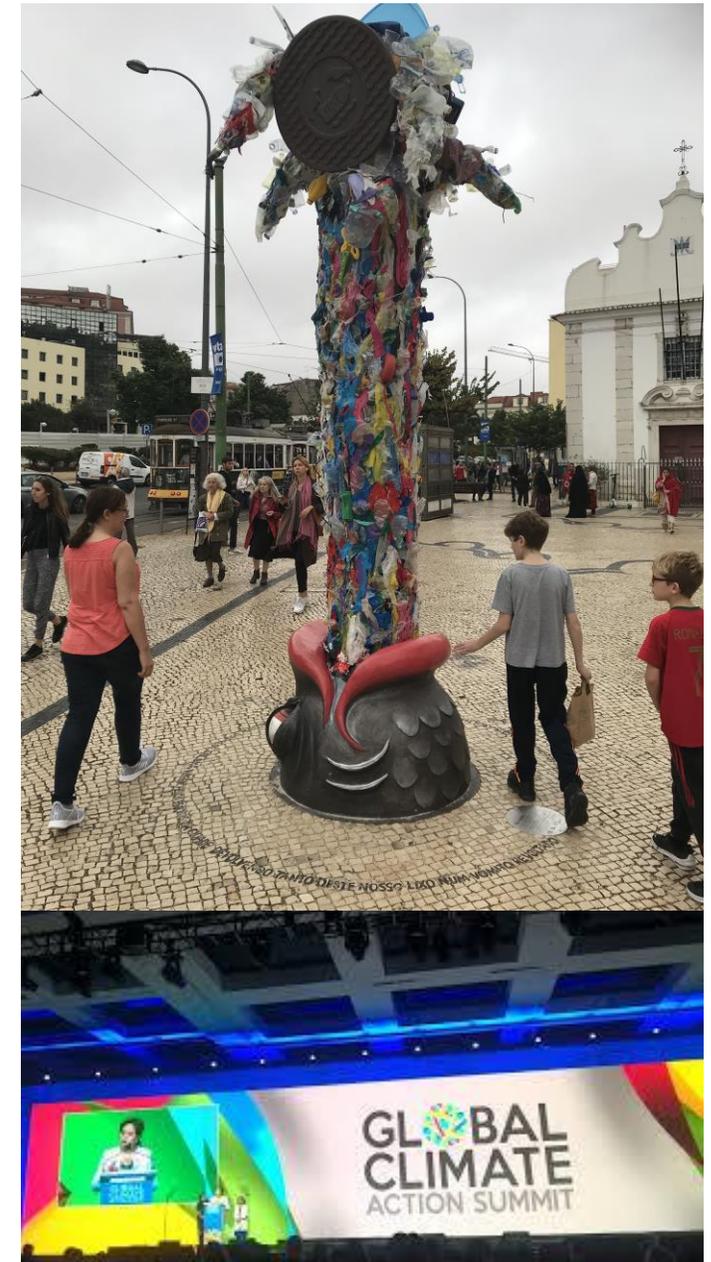
November - Environmental Event

The final part of the 2020 programme will focus on the environment to coincide with the UN Climate Summit which will be held in Glasgow.

Proposal to include a trail of environmentally-focused art across the borough, aligned to the “Myths and Realities” of climate emergency

Also propose to host an Environmental Fringe Festival to coincide with the Glasgow Summit. Three days comprising:

- A day of lectures and live-streaming the conference
- A family fun day (“snide learning” on the subject)
- A mass volunteering day, aiming to include every schoolchild in the borough



But we won't be limited to this.....

- Partners and communities have a range of other events, ideas and initiatives that could form part of the programme
- Sefton CVS will have a community grants fund to support projects as well
- A range of ideas are already emerging – such as a national inclusive football championships to be hosted across the borough
- **We must align and engage with communities and partners to further shape the programme for 2020 (and beyond)**

Funding

Income

- Core funding – £200,000 from the LCR CA
- Other funders – engaging with Arts Council, National Lottery Heritage Fund
- Sponsorship – engaging with potential partners

Community and Partner bid process

- Opportunity to bid for up to £15,000 for ideas aligned to the programme
- No deadline yet – dependent on further funding opportunities
- Evaluation criteria aligned to the 5 key principles

Next Steps

- Finalise programme following outcomes of the public vote
- Publish calendar for first part of 2020
- Ongoing review of early funding bids received
- O&S Committee – questions, further updates, etc?

March 2020

- The Nightingale's Song
- Grand National lead-in – including the Red Rum Story
- Poet Laureate visit to Bootle Library



SEFTON BOROUGH OF CULTURE 2020